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The Essentials of Persuasive Public Speaking

By Sims Wyeth

WW Norton & Co. Paperback. Book Condition: new. BRAND NEW, The Essentials of Persuasive Public Speaking, Sims Wyeth, Among the many pieces of expert advice in The Essentials of Persuasive Public Speaking is this nugget: "To capture attention, define a problem that keeps listeners up at night." Wyeth may as well be talking about the book itself-for nothing keeps us up at night like the prospect of giving a speech in the morning. In this portable, brief, and lucid guide to presenting, Wyeth counsels how to calm a thumping heart and reveals techniques on preparation, delivery, and visual aids as he gives you vivid stories and rubber-meets-the-road advice. And he does more than simply ease your dread; he inspires you with historical accounts and incisive observations on the power and purpose of speaking well. From advice on the pitch and pace of your speaking voice to admonishments against squirrel-paw hands and data-crammed PowerPoint slides, Wyeth's pointers will give you the focus and confidence to stand up straight, lean forward, and tell your story well.



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Reviews

Very useful to all of category of people. I actually have read through and that i am sure that i will likely to go through once more again in the foreseeable future. I realized this book from my i and dad advised this publication to find out.

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This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

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