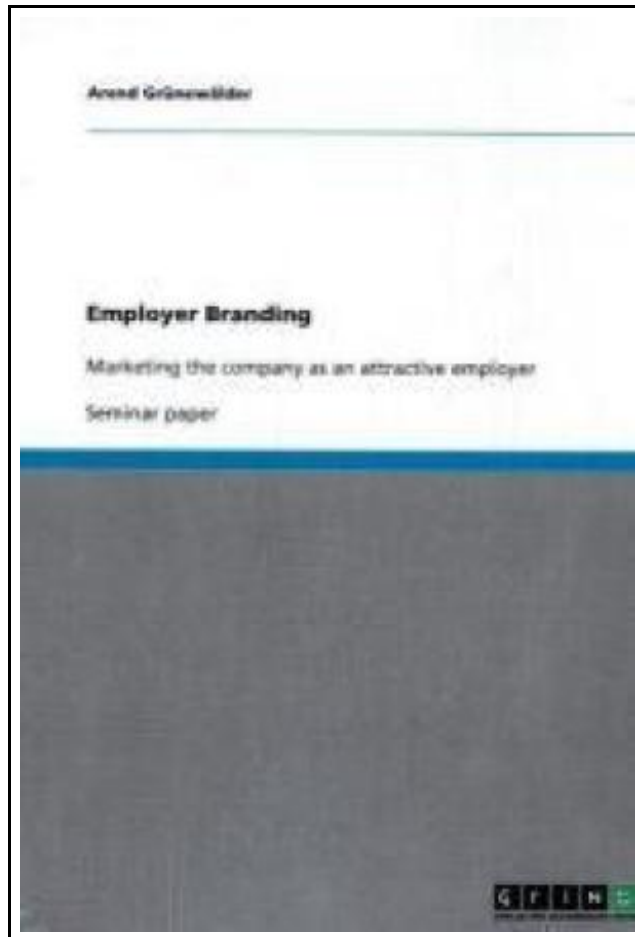


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EMPLOYER BRANDING. MARKETING THE COMPANY AS AN ATTRACTIVE EMPLOYER



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