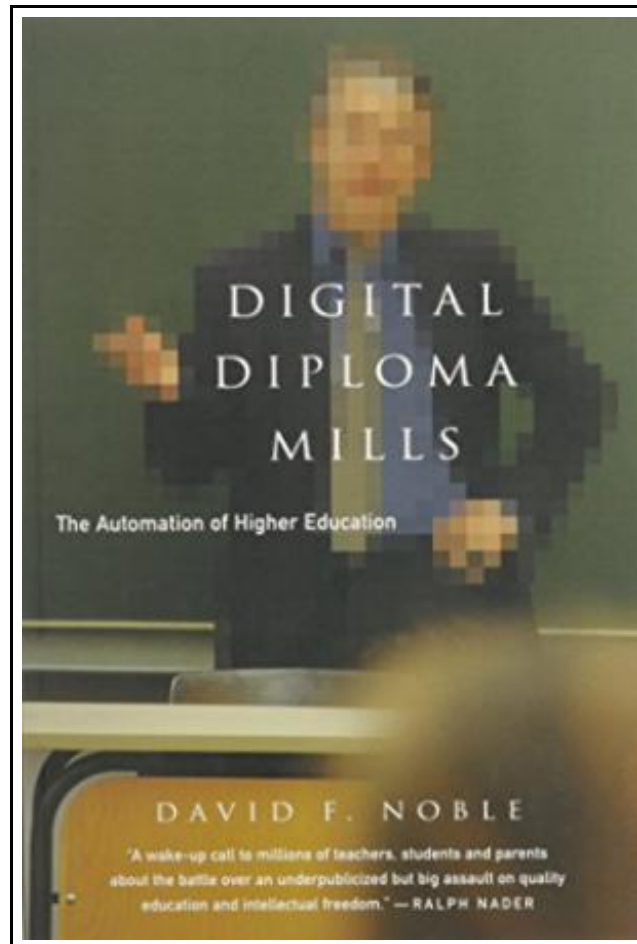


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New York University Press, United States, 2003. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. Is the Internet the springboard which will take universities into a new age, or a threat to their existence? Will dotcom degrees create new opportunities for those previously excluded, or lead them into a digital dead-end? From UCLA to Columbia, digital technologies have brought about rapid and sweeping changes in the life of the university changes which will have momentous effects in the decade ahead. In the first book-length analysis of the meaning of the Internet for the future of higher education, Noble cuts through the rhetorical claims that these developments will bring benefits for all. His analysis shows how university teachers are losing control over what they teach, how they teach and for what purpose. It shows how erosion of their intellectual property rights makes academic employment ever less secure. The academic workforce is reconfigured as administrators claim ownership of the course-designs and teaching materials developed by faculty, and try to lower labor costs in the marketing and delivery of courses. Rather than new opportunities for students the online university represents new opportunities for investors to profit while shifting the burden of paying for education from the public purse to the individual consumer who increasingly has to work long hours at poorly-paid jobs in order to afford the privilege. And this transformation of higher education is often brought about through secretive agreements between corporations and universities including many which rely on public funding. Noble locates recent developments within a longer-term historical perspective, drawing out parallels between Internet education and the correspondence course movement of the early decades of the 20th century. This timely work by the foremost commentator of the social meaning of digital education is essential reading for...



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