



## Health Promotion in Medical Education: From Rhetoric to Action (1st New edition)

By Ann Wylie, Tangerine Holt

Radcliffe Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Health Promotion in Medical Education: From Rhetoric to Action (1st New edition), Ann Wylie, Tangerine Holt, Health promotion has been a relatively overlooked area in modern medical and health professional vocational curricula. This practical and informative book aims to redress the balance towards health promotion being a visible, integrated curricular component, with agreed principles on quality in health promotion teaching across various faculties. Experienced and enthusiastic writers with expertise in health promotion, public health and medical education explore how curricular structures can accommodate the discipline, providing examples of teaching sessions and methods of teaching health promotion within integrated curricula. 'Do not fear another dry discussion of how to stop patients smoking! This book takes a stimulatingly lateral view of the scope of the subject, goes a very long way to showing why it is essential to medical education, and gives good advice on how to support and develop both the subject and its tutors in today's medical schools.' From the Foreword by Amanda Howe.

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