



None of Us Is as Good as All of Us: How McDonalds Prospers by Embracing Inclusion and Diversity

By Patricia Sowell Harris

John Wiley & Sons. Hardcover. Book Condition: New. Hardcover. 192 pages. Dimensions: 8.9in. x 6.1in. x 0.9in. An inside account of how McDonalds turns diversity into success. Everyone knows McDonalds, one of the most recognizable brand names in the world. But few know the extent to which McDonalds continued and ongoing success is due to the companys internal philosophy of inclusion and diversity. One of the biggest employers in the world, McDonalds staff is one of the worlds most racially, culturally, and religiously diverse. In *None of Us Is As Good As All of Us*, McDonalds Global Chief Diversity Officer, Patricia Sowell Harris, offers the first inside look at the companys philosophy of inclusion and diversity through interviews with more than 60 key employees and leaders. These accounts, of franchisees, suppliers, and employees, reveal how McDonalds embraces all races, creeds, and cultures to create unity and business achievement. Written by Patricia Sowell Harris, McDonalds global chief diversity officer. Serves as a template for any business that wants to embrace wider diversity and use it to prosper. With a Foreword by Jim Skinner, McDonalds CEO since 2004. A first look at the inner workings of McDonalds impressive diversity and inclusion philosophy. For any business...



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This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

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Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

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