

MORE JOEL ON SOFTWARE: FURTHER THOUGHTS ON DIVERSE AND OCCASIONALLY RELATED MATTERS THAT WILL PROVE OF INTEREST TO SOFTWARE DEVELOPERS, DESIGNERS, AND MANAGERS, AND TO THOSE WHO, WHETHER BY GOOD FORTUNE OR ILL

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Apress. Paperback. Book Condition: New. Paperback. 320 pages. Dimensions: 9.1in. x 7.1in. x 1.0in. Joel, Apress, Blogs, and Blooks . . . I was learning the hard way about how to be a publisher and probably spending way too much time looking at web sites and programming than I should have in response to that. Anyway, one day I came across this web site called , which was run by a guy with strong opinions and an unusual, clever writing style, along with a willingness to take on the conventional wisdom. In particular, he was writing this ongoing series about how bad most user interfaces weremostly because programmers by and large knew, as Joel and I would say, using the same Yiddishderived NYC vernacular that we both share, bupkis about what users really want. And I, like many, was hooked both by the series and the occasional random essay that Joel wrote. And then I had this epiphany: Im a publisher, I like reading his stuff, why not turn it into a book. . . Read the complete Foreword Gary Cornell, Cofounder, Apress Since the release of the bestselling title Joel on Software in 2004, requests for a sequel have been relentless. So, we went back to the famed JoelonSoftware. com archives and pulled out a new batch of favorites, many of which have been downloaded over one million times. With Joels newest book, More Joel on Software, youll get an even better (not to mention updated) feast of Joels opinions and impressions on software development, software design, running a software business, and so much more. This is a new selection of essays from the authors web site, http: www. joelonsoftware. com. Joel Spolsky started his weblog in March 2000 in order to offer his insights, based on years of experience,...



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