

Download Kindle

DIE BAUSTEINE DER ANZEIGENWERBUNG



GRIN Verlag GmbH Aug 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2009 im Fachbereich Medien / Kommunikation - Public Relations, Werbung, Marketing, Social Media, Note: 1,7, Justus-Liebig-Universität Gießen (Institut für Romanistik), Veranstaltung: Publicidad en Espana, Sprache: Deutsch, Abstract: In der vorliegenden Arbeit soll, wie Janich es nennt, der Mikrokosmos Anzeige (Janich 2005: 43), also die Textbausteine der Anzeigenwerbung Schlagzeile, Fließtext, Slogan...

Download PDF Die Bausteine der Anzeigenwerbung

- Authored by Madeleine Jansen
- Released at 2013



Filesize: 8.32 MB

Reviews

A whole new e-book with a brand new viewpoint. It is amongst the most incredible book i actually have read. Your lifestyle period will likely be convert as soon as you complete looking over this book.

-- **Alexys Wyman**

This book will not be effortless to start on reading through but very exciting to learn. It is amongst the most remarkable book i have got go through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Dr. Easton Collier DVM**

Related Books

- **Psychologisches Testverfahren**
- **Adobe Indesign CS/Cs2 Breakthroughs**
- **Have You Locked the Castle Gate?**
- **The TW treatment of hepatitis B road of hope(Chinese Edition)**
- **EU Law Directions**